Financial Inclusion

Financial inclusion means that individuals and businesses have access to useful and affordable financial products and services that meet their needs – transactions, payments, savings, credit and insurance – delivered in a responsible and sustainable way.

Financial inclusion strengthens the availability of economic resources and builds the concept of savings among the weaker sections and low income groups. Financial inclusion is a major step towards inclusive growth. It helps in the overall economic development of the underprivileged population.

Our Bank has taken various initiatives in line with the RBI guidelines for facilitating Financial Inclusion which are mentioned below:

Introduction of Pradhan Mantri Suraksha Bima Yojana (PMSBY) Introduction of Pradhan Mantri Jeevan Jyoti Yojana (PMJJBY)